



Stimuli



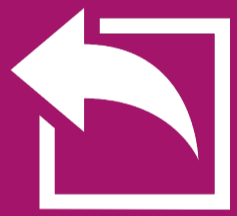
Producer Segments



Interaction



Consumer Segments



Producer Substitutes



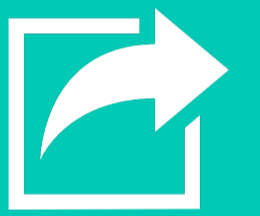
Producer Value Propositions



Facilitation



Consumer Value Propositions



Consumer Substitutes



Metrics



Cost Model



Monetization

